



The Challenge



The Solution





The Result

C2 Imaging and Vomela were able to deliver bright, colorful pieces to aid in the successful launch of LIDS New Era® x MLB® and Big League Chew. The pieces helped capture customers' interest in the new collection and brought attention to the stores, resulting in high sales and certain hats selling out. On top of this exciting roll out, LIDS has been continuously satisfied with the support and service they received.

“C2 Imaging exceeds all expectations in customer service, turnaround times, and quality. C2 has helped enhance our customer experience and bring more customers into our stores. They are an A+ team with A+ work!” - Charity Ulrick, Visual Merchandising Coordinator

